

FOR IMMEDIATE RELEASE

Contact: Cyndi Vely Cahill
610-444-1233

Vitalize Consulting Solutions, Inc. Recapitalizes and Acquires Lucida Healthcare IT to Strengthen Their Team

Kennett Square, PA– December 31, 2007 –. We are pleased to announce the “recapitalization” of Vitalize Consulting Solutions, Inc. (“VCS”) and the simultaneous acquisition of Lucida Staffing Group, LLC. d.b.a.Lucida Healthcare IT (“Lucida”).

Vitalize is now backed by SV Life Sciences (www.svlifesciences.com), Ferrer Freeman and Company (www.ffandco.com) and Bank of America.

This transaction provides VCS with access to growth capital which will enable the company to continue to successfully compete in a Healthcare IT consulting marketplace increasingly dominated by very large firms.

Acquiring Lucida adds three important ingredients to VCS’ future:

- Seasoned leadership, with proven track records, to compliment the skills and experiences of the Vitalize founders;
- A professional workforce of consultants and established clientele; and
- Deep resources for the sourcing, recruitment and successful placement of healthcare IT professionals

Bruce Cerullo, majority owner and Chairman of Lucida will assume the position of Chairman and CEO of Vitalize. And, Karla Mount, CFO and Eric Egnert, CIO of Lucida will assume the same positions with Vitalize

Prior to Lucida, Cerullo, Mount and Egnert were key members of a team that grew TravCorps Corporation, a healthcare staffing company, from a \$30 million dollars to \$120 Million in 4 years. In December of 1999, TravCorps and Cross Country Staffing merged forming Cross Country Healthcare (NASDAQ: CCRN) which is now a \$500 million dollar company and one of the nation’s largest quality providers of healthcare staff augmentation and consulting services.

Mary Pat Fralick, former principal and newly appointed COO of VCS said: “We are entering an amazing time for VCS. I am truly excited about this recapitalization and our acquisition of Lucida. Finding a company with compatible vision and beliefs in addition to strong leadership was as critical to us as finding a partner who believes in the importance of an employee-centric culture.” John Smaling, former principal and newly appointed Executive Vice President of Strategic Business Development adds that “the new management structure will further streamline processes to ensure great service to our employees and the highest quality delivery to our customers”. He added: "This clears the way for the future of Vitalize Consulting Solutions, Inc, which represents an excellent outcome for our business and shareholders, and provides the platform for growth which we have been seeking."

Danny Arnold, former principal and now current Executive Vice President of Sales and Marketing said: "We are delighted to have successfully concluded these discussions and acknowledge the significant contribution Canacord Adams, Inc. has made in bringing all parties together to determine a positive outcome. We fully endorse it and congratulate the team on the outcome. We remain enthusiastic about the future of our company."

Bruce Cerullo expressed his admiration for the genuine and team-oriented culture the VCS principals have created and their well deserved reputation for high quality client service. "We are excited to partner with Danny, John and Mary Pat and look forward to working together to build the nation's premier provider of financially and clinically oriented IT solutions." Cerullo said.

About Vitalize

Vitalize Consulting Solutions, Inc., Kennett Square, PA, provides a wide variety of clinical, business and IT solutions for healthcare enterprises across the country. Their comprehensive range of programs and services includes system implementation, integration, optimization, project management, custom reporting, education and knowledge transfer expertise. VCS consultants and principals listen, advise and strengthen their customers in the pursuit of their strategic IT initiatives. They successfully establish long term relationships by providing experienced professionals who consistently exceed their customers' expectations. For more information, please visit www.getvitalized.com.

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For more information on Vitalize Consulting Solutions Inc., please call Cyndi Cahill, 610-444-1233 ext. 103.